

Energy Drinks in Uzbekistan

Market Direction | 2022-12-21 | 26 pages | Euromonitor

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Report description:

Energy drinks is poised to be the most dynamic of the main soft drinks categories in Uzbekistan in off- and on-trade volume growth terms in 2022. Appreciation for the stimulant effect of these products has increased as the pace of consumer lifestyles in the country has continued to accelerate in line with rising urbanisation and the easing of the pandemic. Given that energy drinks primarily appeal to young adults and teenagers, the category has also remained a major beneficiary of the youthful d...

Euromonitor International's Energy Drinks in Uzbekistan report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2017-2021), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Reduced Sugar Energy Drinks, Regular Energy Drinks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Energy Drinks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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PepsiCo's RockStar brand enters Uzbekistan

Flash Up remains the outright leader as Gorilla gains ground

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