

Energy Drinks in Lithuania

Market Direction | 2022-12-20 | 26 pages | Euromonitor

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Report description:

Energy drinks continued to post strong double-digit growth in 2022, in retail volume and current value terms, continuing the trend seen in recent years. Demand for these drinks that provide a quick energy boost is very popular among students, drivers and office workers, who enjoy sipping energy drinks in order to remain alert and on the ball. Leading players did not increase unit prices that much in 2022, so energy drinks remained an affordable option for consumers.

Euromonitor International's Energy Drinks in Lithuania report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2017-2021), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Reduced Sugar Energy Drinks, Regular Energy Drinks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Energy Drinks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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