

## **Eggs in South Africa**

Market Direction | 2022-12-22 | 17 pages | Euromonitor

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### **Report description:**

Consumers in South Africa have always been price sensitive; however, within the context of 2022, they are under greater financial pressure than ever before. There are numerous compounding factors reducing the spending power of local consumers, including rising electricity, fuel, and food prices while their incomes are not increasing at the same pace. Overall, many South Africans are downtrading to more affordable alternatives, including private label.

Euromonitor International's Eggs in South Africa report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data in volume terms 2017-2021, allowing you to identify the sectors driving growth. It offers strategic analysis of key factors influencing the market - be they new product developments, consumption patterns and distribution data. Forecasts to 2026 illustrate how the market is set to change.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Eggs market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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