

Edible Oils in the US

Market Direction | 2022-12-21 | 23 pages | Euromonitor

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Report description:

Rises in prices have hardly been unique to edible oils in 2022, but the impact in this category has been unusually severe. This has been caused in large part by global turmoil stemming from the war in Ukraine. Ukraine is the leading global exporter of sunflower oil, and the supply disruptions caused by the war caused a wave of global uncertainty that rippled throughout all cooking oils. Indonesia's temporary decision to halt palm oil exports further complicated matters, as did a major drought in...

Euromonitor International's Edible Oils in USA report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Corn Oil, Olive Oil, Other Edible Oil, Palm Oil, Rapeseed Oil, Soy Oil, Sunflower Oil.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Edible Oils market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Table of Contents:

Edible Oils in the US Euromonitor International December 2022

List Of Contents And Tables

EDIBLE OILS IN THE US

KEY DATA FINDINGS

2022 DEVELOPMENTS

Price increases are exceptionally high even in a year of overall grocery inflation

Biofuel mandates are the major remaining area of legislative dispute

Branding becomes a more important aspect of olive oil

PROSPECTS AND OPPORTUNITIES

Major alleviation of prices in the mid-term is unlikely

Continued viability of "good fat" diet trends will be a key influence on sales

Avocado oil likely to become one of the major cooking oils in the US

CATEGORY DATA

Table 1 Sales of Edible Oils by Category: Volume 2017-2022

Table 2 Sales of Edible Oils by Category: Value 2017-2022

Table 3 Sales of Edible Oils by Category: % Volume Growth 2017-2022

Table 4 Sales of Edible Oils by Category: % Value Growth 2017-2022

Table 5 NBO Company Shares of Edible Oils: % Value 2018-2022

Table 6 LBN Brand Shares of Edible Oils: % Value 2019-2022

Table 7 Distribution of Edible Oils by Format: % Value 2017-2022

Table 8 Forecast Sales of Edible Oils by Category: Volume 2022-2027

Table 9 Forecast Sales of Edible Oils by Category: Value 2022-2027

Table 10 ☐Forecast Sales of Edible Oils by Category: % Volume Growth 2022-2027

Table 11 [Forecast Sales of Edible Oils by Category: % Value Growth 2022-2027

COOKING INGREDIENTS AND MEALS IN THE US

EXECUTIVE SUMMARY

Cooking ingredients and meals in 2022: The big picture

Kev trends in 2022

Competitive landscape

Channel developments

What next for cooking ingredients and meals?

MARKET DATA

Table 12 Sales of Cooking Ingredients and Meals by Category: Volume 2017-2022

Table 13 Sales of Cooking Ingredients and Meals by Category: Value 2017-2022

Table 14 Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2017-2022

Table 15 Sales of Cooking Ingredients and Meals by Category: % Value Growth 2017-2022

Table 16 NBO Company Shares of Cooking Ingredients and Meals: % Value 2018-2022

Table 17 LBN Brand Shares of Cooking Ingredients and Meals: % Value 2019-2022

Table 18 Penetration of Private Label by Category: % Value 2017-2022

Table 19 Distribution of Cooking Ingredients and Meals by Format: % Value 2017-2022

Table 20 Forecast Sales of Cooking Ingredients and Meals by Category: Volume 2022-2027

Table 21 [Forecast Sales of Cooking Ingredients and Meals by Category: Value 2022-2027

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Table 22 [Forecast Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2022-2027 Table 23 [Forecast Sales of Cooking Ingredients and Meals by Category: % Value Growth 2022-2027 DISCLAIMER SOURCES
Summary 1 Research Sources

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