

Economies in 2023

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Report description:

Euromonitor International forecasts global economic growth to slow significantly to 2.3% in 2023, as demand weakens amid uncertainties, inflation and tightened financial conditions. Unemployment could rise, but the labour market will remain tight. Commodities prices are expected to soften and supply chain issues to ease, while energy-intensive industries still face challenges and will see slower growth. Consumer spending in cities will be curbed by economic slowdown and a higher cost of living.

Strategy Briefings offer unique insight into emerging trends world-wide. Aimed squarely at strategists and planners, they draw on Euromonitor International's vast information resources to give top line insight across markets and within consumer segments. Written by some of our most experienced analysts, they are designed as provocations for senior management to use in their own forum, allowing them to stand back and reflect on the behaviour and motivation driving global markets today and tomorrow

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Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report

- Identify factors driving change now and in the future
- Understand motivation
- Forward-looking outlook
- Briefings and presentation should provoke lively discussion at senior level
- Take a step back from micro trends
- Get up to date estimates and comment

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Cities
Commodities
Industrial

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