

Dairy Packaging in the Netherlands

Market Direction | 2022-07-08 | 10 pages | Euromonitor

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Report description:

Due to the outbreak of COVID-19 in 2020, a lockdown was put in place in the Netherlands from March, which required the public to learn and work from home, where possible. In addition, foodservice outlets across the country were closed for dine-in, and only essential retailers and pharmacies remained open. As a result, grocery retailers saw a boost to sales and at-home consumption of food products increased. Furthermore, some consumers took to stockpiling goods, wanting to ensure they had a stron...

Euromonitor International's Dairy Packaging in Netherlands report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Butter and Spreads, Cheese, Drinking Milk Products, Other Dairy, Yoghurt and Sour Milk Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Dairy Packaging market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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DAIRY PACKAGING IN THE NETHERLANDS

KEY DATA FINDINGS

2021 DEVELOPMENTS

Home seclusion boosts volume growth as consumers turn to home cooking

Thin wall plastic containers gaining share in butter and spreads, and brick liquid cartons in drinking milk products

Shift to sustainable packaging sees Weerribben Zuivel introduced in new green packaging

PROSPECTS AND OPPORTUNITIES

Single-serving portions likely to gain share due to demographic trends

Manufacturers respond to consumer demands for organic and ethical goods

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