

Dairy Packaging in Switzerland

Market Direction | 2022-09-02 | 9 pages | Euromonitor

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Report description:

Dairy packaging registered a clear spike in demand in 2020, with most products within the category recording improved year-on-year performances. Underpinning the stronger consumer interest in these products was the strict approach taken to social distancing and home seclusion among the Swiss population during the year. With many people spending most of their time at home, there were far more opportunities for consumers to snack on dairy products or use them when preparing meals at home, particul...

Euromonitor International's Dairy Packaging in Switzerland report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Butter and Spreads, Cheese, Drinking Milk Products, Other Dairy, Yoghurt and Sour Milk Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Dairy Packaging market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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DAIRY PACKAGING IN SWITZERLAND

KEY DATA FINDINGS

2021 DEVELOPMENTS

Demand spike in 2020 due to more home cooking is followed by declining dairy packaging unit volumes in 2021

Milk alternatives continues to see strong growth in 2021

Milk and chilled and shelf stable desserts slip back into decline in 2021 after the growth spike seen a year earlier

PROSPECTS AND OPPORTUNITIES

Further strong growth expected for milk alternatives

Sustainability set to be a major driver of development in dairy packaging

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