

Dairy Packaging in Sweden

Market Direction | 2022-08-31 | 9 pages | Euromonitor

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Report description:

There was a surge in demand for dairy packaging during 2020, as COVID-19 led to many consumers spending more time at home than usual, eating more meals there - particularly breakfast - and cooking and baking more at home. This boosted demand for products like cheese and butter and spreads, while packaging unit volumes in drinking milk products recorded their best performance for a decade. Liquid cartons, the main type of packaging in drinking milk products, milk alternatives and cream, and rigid...

Euromonitor International's Dairy Packaging in Sweden report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Butter and Spreads, Cheese, Drinking Milk Products, Other Dairy, Yoghurt and Sour Milk Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Dairy Packaging market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International
December 2022

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DAIRY PACKAGING IN SWEDEN

KEY DATA FINDINGS

2021 DEVELOPMENTS

Growth slows in 2021 but the dairy packaging performance remains stronger than pre-pandemic

Milk alternatives continues to record strong growth in 2021, boosting usage of liquid cartons

Sustainability dominates packaging innovation, with bioplastics increasingly popular

PROSPECTS AND OPPORTUNITIES

Milk alternatives will continue seeing dynamic growth over the forecast period

Glass jars set for strong growth in soft cheese

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