

Dairy Packaging in Spain

Market Direction | 2022-08-30 | 10 pages | Euromonitor

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Report description:

Following the outbreak of COVID-19 in Spain, consumers throughout the country were spending much more time at home than usual, with the Spanish authorities implementing national lockdown restrictions that covered much of 2020, as well as carrying on into 2021. With many consumers switching to working from home, as well as lockdown restrictions limiting consumer movement, and social distancing measures preventing socialising, consumers had no choice but to spend a large proportion of their time a...

Euromonitor International's Dairy Packaging in Spain report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Butter and Spreads, Cheese, Drinking Milk Products, Other Dairy, Yoghurt and Sour Milk Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Dairy Packaging market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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DAIRY PACKAGING IN SPAIN

KEY DATA FINDINGS

2021 DEVELOPMENTS

Dairy packaging pandemic-induced demand spike still being seen in 2021

Milk alternatives and butter and spreads benefiting from trend towards "free from" products

Lacteos Covap launches a new 1-litre container using revolutionary sugar cane-based polymer

PROSPECTS AND OPPORTUNITIES

PET bottles to take share from HDPE bottles

Eco-friendly packaging will continue becoming more prominent in Spain

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