

Dairy Packaging in Saudi Arabia

Market Direction | 2022-07-18 | 9 pages | Euromonitor

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Report description:

During the COVID-19 pandemic, consumers have been subject to a number of major lifestyle changes, included strict regulations restricting freedom of movement around the country. Consumers have also faced strict curfews as home seclusion became a key tactic for the Kingdom's authorities to curb the spread of the COVID-19 pandemic, especially in 2020. As such, consumers spent a lot more time at home in 2020, which led to a considerable surge in retail demand for products in dairy as at-home consum...

Euromonitor International's Dairy Packaging in Saudi Arabia report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Butter and Spreads, Cheese, Drinking Milk Products, Other Dairy, Yoghurt and Sour Milk Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Dairy Packaging market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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DAIRY PACKAGING IN SAUDI ARABIA

KEY DATA FINDINGS

2021 DEVELOPMENTS

Dairy packaging back in decline in 2021 after the demand spike seen in 2020

Health and hygiene gain in importance in dairy during the pandemic

Packaging innovation flows from increasingly intense competition

PROSPECTS AND OPPORTUNITIES

HDPE bottles will be gaining share in shelf stable milk

Vegan trend on the rise in Saudi Arabia

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