

## **Dairy Packaging in Poland**

Market Direction | 2022-07-14 | 8 pages | Euromonitor

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### **Report description:**

After dairy packaging unit volumes grew at their fastest rate in almost a decade in 2020, with COVID-19 the main driver of this, growth continued to be seen in 2021 that was above the pre-pandemic review period levels. Increased demand for fresh milk packaging was driven in large part by the perception that it can provide a boost to the immune system. Moreover, consumers spent more time at home during the year and prepared and ate more meals there. PET bottles are the main pack type for fresh mi...

Euromonitor International's Dairy Packaging in Poland report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Butter and Spreads, Cheese, Drinking Milk Products, Other Dairy, Yoghurt and Sour Milk Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Dairy Packaging market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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## **Table of Contents:**

Dairy Packaging in Poland  
Euromonitor International  
December 2022

List Of Contents And Tables

DAIRY PACKAGING IN POLAND

KEY DATA FINDINGS

2021 DEVELOPMENTS

Dairy packaging continues to see above-average growth in 2021

Yoghurt and cheese packaging continues to grow in 2021

The 500ml size continues gaining share from the 1,000ml pack in shelf stable milk brick liquid cartons

PROSPECTS AND OPPORTUNITIES

Increasing concern about the sustainability of plastic packaging

Stora Enso and Tetra Pak to triple the recycling capacity of beverage cartons in Poland

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