

Dairy Packaging in Mexico

Market Direction | 2022-07-04 | 9 pages | Euromonitor

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Report description:

Demand for dairy packaging grew at its fastest rate in well over a decade during 2020. As a result of lockdown measures, consumers spent more time at home during the year and prepared and ate more meals there. Moreover, consumers stockpiled some products with a long shelf life, such as shelf stable milk. The pandemic also heightened consumer interest in health and wellness, as those who contract COVID-19 are much more likely to develop severe side-effects if they are obese, and obesity is a ma...

Euromonitor International's Dairy Packaging in Mexico report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Butter and Spreads, Cheese, Drinking Milk Products, Other Dairy, Yoghurt and Sour Milk Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Dairy Packaging market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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DAIRY PACKAGING IN MEXICO

KEY DATA FINDINGS

2021 DEVELOPMENTS

Pandemic boosts demand for dairy packaging, particularly cream, butter and cheese, with consumers eating more meals at home

Cheaper thin wall plastic containers continue to gain ground on HDPE bottles in yoghurt

Shaped liquid cartons continue growing in popularity in milk alternatives to help players products "stand out from the crowd"

PROSPECTS AND OPPORTUNITIES

Milk alternatives packaging will continue to be most dynamic, with shaped liquid cartons gaining share in this category

Aluminium/plastic pouches will gain momentum, as urbanisation and accelerating consumer lifestyles drive increased demand for convenience

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