

Dairy Packaging in Colombia

Market Direction | 2022-06-23 | 9 pages | Euromonitor

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Report description:

Packaging unit volumes of flexible aluminium/plastic, thin wall plastic containers and folding cartons used in butter and spreads recorded strong growth in both 2020 and 2021. Butter benefitted from its healthy image and was boosted by the home seclusion trend and the increase in home cooking due to the pandemic.

Euromonitor International's Dairy Packaging in Colombia report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Butter and Spreads, Cheese, Drinking Milk Products, Other Dairy, Yoghurt and Sour Milk Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Dairy Packaging market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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DAIRY PACKAGING IN COLOMBIA

KEY DATA FINDINGS

2021 DEVELOPMENTS

Butter and spreads sees dynamic growth in 2020 and 2021, but yoghurt is in decline

Shaped liquid cartons performing strongly in shelf stable milk packaging

Brick liquid cartons growing in milk alternatives

PROSPECTS AND OPPORTUNITIES

Brick liquid cartons to continue growing in milk alternatives

Demand for convenient packaging should revive in the post-pandemic period

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