

## **Cooking Ingredients and Meals in Ethiopia**

Market Direction | 2022-12-21 | 31 pages | Euromonitor

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### **Report description:**

Cooking ingredients and meals in Ethiopia saw the strongest rate of retail value sales growth in over a decade during 2022 mainly due to high inflation. Edible oils account for the bulk of overall sales. As an essential product it was not adversely affected by the economic shock of the pandemic and its aftermath and actually benefited from more time spent at home during 2020 and 2021. Exorbitant inflation, however, reduced consumers' frequency of purchase and encouraged trading down in 2022.

Euromonitor International's Cooking Ingredients and Meals in Ethiopia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Edible Oils, Meals and Soups, Sauces, Dips and Condiments, Sweet Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Cooking Ingredients and Meals market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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