

Consumer Appliances in Nigeria

Market Direction | 2022-12-21 | 110 pages | Euromonitor

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Report description:

Consumer appliances, as a product area as a whole, is expected to register a marginal decline in 2022, compared with 2021, as unfavourable economic conditions have an effect. Sharp price increases across all consumer appliances are expected to dampen volume sales. There are several factors leading to the price rises. The devaluation of the Nigerian naira is leading to increased import prices and on top of this global supply issues, due to shortages in key components such as semi-conductors is le...

Euromonitor International's Consumer Appliances in Nigeria report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Major Appliances, Small Appliances.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Consumer Appliances market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Table of Contents:

Consumer Appliances in Nigeria
Euromonitor International
December 2022

List Of Contents And Tables

CONSUMER APPLIANCES IN NIGERIA

EXECUTIVE SUMMARY

Consumer appliances in 2022: The big picture
2022 key trends
Competitive landscape
Retailing developments
What next for consumer appliances?

MARKET INDICATORS

Table 1 Household Penetration of Selected Total Stock Consumer Appliances by Category 2018-2023
Table 2 Replacement Cycles of Consumer Appliances by Category 2018-2023

MARKET DATA

Table 3 Sales of Consumer Appliances by Category: Volume 2017-2022
Table 4 Sales of Consumer Appliances by Category: Value 2017-2022
Table 5 Sales of Consumer Appliances by Category: % Volume Growth 2017-2022
Table 6 Sales of Consumer Appliances by Category: % Value Growth 2017-2022
Table 7 Sales of Major Appliances by Category and Built-in/Freestanding Split: Volume 2017-2022
Table 8 Sales of Major Appliances by Category and Built-in/Freestanding Split: Value 2017-2022
Table 9 Sales of Major Appliances by Category and Built-in/Freestanding Split: % Volume Growth 2017-2022
Table 10 □Sales of Major Appliances by Category and Built-in/Freestanding Split: % Value Growth 2017-2022
Table 11 □Sales of Small Appliances by Category: Volume 2017-2022
Table 12 □Sales of Small Appliances by Category: Value 2017-2022
Table 13 □Sales of Small Appliances by Category: % Volume Growth 2017-2022
Table 14 □Sales of Small Appliances by Category: % Value Growth 2017-2022
Table 15 □NBO Company Shares of Major Appliances: % Volume 2018-2022
Table 16 □LBN Brand Shares of Major Appliances: % Volume 2019-2022
Table 17 □NBO Company Shares of Small Appliances: % Volume 2018-2022
Table 18 □LBN Brand Shares of Small Appliances: % Volume 2019-2022
Table 19 □Distribution of Major Appliances by Format: % Volume 2017-2022
Table 20 □Distribution of Small Appliances by Format: % Volume 2017-2022
Table 21 □Forecast Sales of Consumer Appliances by Category: Volume 2022-2027
Table 22 □Forecast Sales of Consumer Appliances by Category: Value 2022-2027
Table 23 □Forecast Sales of Consumer Appliances by Category: % Volume Growth 2022-2027
Table 24 □Forecast Sales of Consumer Appliances by Category: % Value Growth 2022-2027
Table 25 □Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: Volume 2022-2027
Table 26 □Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: Value 2022-2027
Table 27 □Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: % Volume Growth 2022-2027
Table 28 □Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: % Value Growth 2022-2027
Table 29 □Forecast Sales of Small Appliances by Category: Volume 2022-2027
Table 30 □Forecast Sales of Small Appliances by Category: Value 2022-2027
Table 31 □Forecast Sales of Small Appliances by Category: % Volume Growth 2022-2027

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Table 32 □Forecast Sales of Small Appliances by Category: % Value Growth 2022-2027

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SOURCES

Summary 1 Research Sources

REFRIGERATION APPLIANCES IN NIGERIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Inflationary pressures contribute to strong value increase in 2022

With high household energy bills, consumers increasingly look for energy-efficient refrigeration appliances

Economy-priced brands benefit from increased price sensitivity

PROSPECTS AND OPPORTUNITIES

Health volume growth over forecast period

Consumers increasingly look for energy efficient appliances

E-commerce set to become a more important sales channel

CATEGORY DATA

Table 33 Sales of Refrigeration Appliances by Category: Volume 2017-2022

Table 34 Sales of Refrigeration Appliances by Category: Value 2017-2022

Table 35 Sales of Refrigeration Appliances by Category: % Volume Growth 2017-2022

Table 36 Sales of Refrigeration Appliances by Category: % Value Growth 2017-2022

Table 37 Sales of Freezers by Format: % Volume 2017-2022

Table 38 Sales of Freezers by Volume Capacity: % Volume 2017-2022

Table 39 Sales of Fridge Freezers by Format: % Volume 2017-2022

Table 40 Sales of Fridge Freezers by Volume Capacity: % Volume 2017-2022

Table 41 Sales of Fridge Freezers by Connected Appliances: % Volume 2018-2022

Table 42 □Sales of Fridges by Volume Capacity: % Volume 2017-2022

Table 43 □NBO Company Shares of Refrigeration Appliances: % Volume 2018-2022

Table 44 □LBN Brand Shares of Refrigeration Appliances: % Volume 2019-2022

Table 45 □NBO Company Shares of Freestanding Fridge Freezers: % Volume 2018-2022

Table 46 □NBO Company Shares of Freestanding Fridges: % Volume 2018-2022

Table 47 □Distribution of Refrigeration Appliances by Format: % Volume 2017-2022

Table 48 □Production of Refrigeration Appliances: Total Volume 2017-2022

Table 49 □Forecast Sales of Refrigeration Appliances by Category: Volume 2022-2027

Table 50 □Forecast Sales of Refrigeration Appliances by Category: Value 2022-2027

Table 51 □Forecast Sales of Refrigeration Appliances by Category: % Volume Growth 2022-2027

Table 52 □Forecast Sales of Refrigeration Appliances by Category: % Value Growth 2022-2027

HOME LAUNDRY APPLIANCES IN NIGERIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Volume sales decline as consumers grapple with the rise in the cost of living in 2022

In an inflationary environment, lower-priced semi-automatic washing machines register the highest growth

Leading brand HiSense continues to gain volume share

PROSPECTS AND OPPORTUNITIES

Strong recovery over forecast period

Growing workforce of women will support demand

Retail prices stabilise over forecast period

CATEGORY DATA

Table 53 Sales of Home Laundry Appliances by Category: Volume 2017-2022

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Table 54 Sales of Home Laundry Appliances by Category: Value 2017-2022
 Table 55 Sales of Home Laundry Appliances by Category: % Volume Growth 2017-2022
 Table 56 Sales of Home Laundry Appliances by Category: % Value Growth 2017-2022
 Table 57 Sales of Automatic Washer Dryers by Connected Appliances: % Volume 2017-2022
 Table 58 Sales of Automatic Washing Machines by Format: % Volume 2017-2022
 Table 59 Sales of Automatic Washing Machines by Volume Capacity: % Volume 2017-2022
 Table 60 Sales of Automatic Washing Machines by Connected Appliances: % Volume 2018-2022
 Table 61 NBO Company Shares of Home Laundry Appliances: % Volume 2018-2022
 Table 62 □LBN Brand Shares of Home Laundry Appliances: % Volume 2019-2022
 Table 63 □Distribution of Home Laundry Appliances by Format: % Volume 2017-2022
 Table 64 □Forecast Sales of Home Laundry Appliances by Category: Volume 2022-2027
 Table 65 □Forecast Sales of Home Laundry Appliances by Category: Value 2022-2027
 Table 66 □Forecast Sales of Home Laundry Appliances by Category: % Volume Growth 2022-2027
 Table 67 □Forecast Sales of Home Laundry Appliances by Category: % Value Growth 2022-2027

DISHWASHERS IN NIGERIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Inflationary pressures negatively affect volume sales of dishwashers
 Shrinking expatriate community leads to a decline in demand for dishwashers
 Slimline dishwashers perform best due to greater affordability

PROSPECTS AND OPPORTUNITIES

Healthy volume growth over forecast period
 Small foodservice businesses contribute to volume growth
 Players set to launch more affordable ranges to entice consumers

CATEGORY DATA

Table 68 Sales of Dishwashers by Category: Volume 2017-2022
 Table 69 Sales of Dishwashers by Category: Value 2017-2022
 Table 70 Sales of Dishwashers by Category: % Volume Growth 2017-2022
 Table 71 Sales of Dishwashers by Category: % Value Growth 2017-2022
 Table 72 Sales of Dishwashers by Format: % Volume 2017-2022
 Table 73 Sales of Dishwashers by Connected Appliances: % Volume 2018-2022
 Table 74 NBO Company Shares of Dishwashers: % Volume 2018-2022
 Table 75 LBN Brand Shares of Dishwashers: % Volume 2019-2022
 Table 76 Distribution of Dishwashers by Format: % Volume 2017-2022
 Table 77 □Forecast Sales of Dishwashers by Category: Volume 2022-2027
 Table 78 □Forecast Sales of Dishwashers by Category: Value 2022-2027
 Table 79 □Forecast Sales of Dishwashers by Category: % Volume Growth 2022-2027
 Table 80 □Forecast Sales of Dishwashers by Category: % Value Growth 2022-2027

LARGE COOKING APPLIANCES IN NIGERIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Inflationary pressures negatively affect volume sales of large cooking appliances in 2022
 Consumers resort to traditional cooking appliances due to difficult economic conditions
 Status quo remains in 2022

PROSPECTS AND OPPORTUNITIES

Healthy volume growth over forecast period
 Intensifying urbanisation will support growth

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Growing interest in cooking among middle class drives volume sales

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Table 154 Sales of Large Cooking Appliances by Category: Volume 2017-2022

Table 155 Sales of Large Cooking Appliances by Category: Value 2017-2022

Table 156 Sales of Large Cooking Appliances by Category: % Volume Growth 2017-2022

Table 157 Sales of Large Cooking Appliances by Category: % Value Growth 2017-2022

Table 158 NBO Company Shares of Large Cooking Appliances: % Volume 2018-2022

Table 159 LBN Brand Shares of Large Cooking Appliances: % Volume 2019-2022

Table 160 NBO Company Shares of Cookers: % Volume 2018-2022

Table 161 Distribution of Large Cooking Appliances by Format: % Volume 2017-2022

Table 162 Production of Large Cooking Appliances: Total Volume 2017-2022

Table 163 □Forecast Sales of Large Cooking Appliances by Category: Volume 2022-2027

Table 164 □Forecast Sales of Large Cooking Appliances by Category: Value 2022-2027

Table 165 □Forecast Sales of Large Cooking Appliances by Category: % Volume Growth 2022-2027

Table 166 □Forecast Sales of Large Cooking Appliances by Category: % Value Growth 2022-2027

MICROWAVES IN NIGERIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

With purchasing power on the decline, consumers prioritise more essential consumer appliances

More affordable brands gain further volume share in 2022

E-commerce continues its upward trajectory

PROSPECTS AND OPPORTUNITIES

Volume sales grow as economy improves

Expanding consumer base will support the essential positioning of microwaves

Relatively low penetration rate of microwaves leaves substantial room for growth

CATEGORY DATA

Table 81 Sales of Microwaves by Category: Volume 2017-2022

Table 82 Sales of Microwaves by Category: Value 2017-2022

Table 83 Sales of Microwaves by Category: % Volume Growth 2017-2022

Table 84 Sales of Microwaves by Category: % Value Growth 2017-2022

Table 85 Sales of Microwaves by Connected Appliances: % Volume 2018-2022

Table 86 NBO Company Shares of Microwaves: % Volume 2018-2022

Table 87 LBN Brand Shares of Microwaves: % Volume 2019-2022

Table 88 Distribution of Microwaves by Format: % Volume 2017-2022

Table 89 Production of Microwaves: Total Volume 2017-2022

Table 90 □Forecast Sales of Microwaves by Category: Volume 2022-2027

Table 91 □Forecast Sales of Microwaves by Category: Value 2022-2027

Table 92 □Forecast Sales of Microwaves by Category: % Volume Growth 2022-2027

Table 93 □Forecast Sales of Microwaves by Category: % Value Growth 2022-2027

FOOD PREPARATION APPLIANCES IN NIGERIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Declining consumer purchasing power negatively affects volume sales

Blenders dominates, but sales decline as consumers resort to alternatives

In an uncertain economic climate, consumers focus on essential items

PROSPECTS AND OPPORTUNITIES

Blenders continue to drive volume growth

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Growing health and wellness trends will boost volume sales of food preparation appliances

Online landscape increases competitiveness

CATEGORY DATA

Table 94 Sales of Food Preparation Appliances by Category: Volume 2017-2022

Table 95 Sales of Food Preparation Appliances by Category: Value 2017-2022

Table 96 Sales of Food Preparation Appliances by Category: % Volume Growth 2017-2022

Table 97 Sales of Food Preparation Appliances by Category: % Value Growth 2017-2022

Table 98 NBO Company Shares of Food Preparation Appliances: % Volume 2018-2022

Table 99 LBN Brand Shares of Food Preparation Appliances: % Volume 2019-2022

Table 100 Distribution of Food Preparation Appliances by Format: % Volume 2017-2022

Table 101 Forecast Sales of Food Preparation Appliances by Category: Volume 2022-2027

Table 102 Forecast Sales of Food Preparation Appliances by Category: Value 2022-2027

Table 103 □Forecast Sales of Food Preparation Appliances by Category: % Volume Growth 2022-2027

Table 104 □Forecast Sales of Food Preparation Appliances by Category: % Value Growth 2022-2027

SMALL COOKING APPLIANCES IN NIGERIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Stagnant volume sales in 2022 due to the declining consumer purchasing power

Lower expatriate populations feeds into lower demand

Global Appliances Nigeria maintains lead in 2022

PROSPECTS AND OPPORTUNITIES

Return to busy lifestyles and the return of expatriates will aid the recovery of small cooking appliances over the forecast period

Freestanding hobs set to post dynamic growth

Online landscape increases competitiveness

CATEGORY DATA

Table 105 Sales of Small Cooking Appliances by Category: Volume 2017-2022

Table 106 Sales of Small Cooking Appliances by Category: Value 2017-2022

Table 107 Sales of Small Cooking Appliances by Category: % Volume Growth 2017-2022

Table 108 Sales of Small Cooking Appliances by Category: % Value Growth 2017-2022

Table 109 Sales of Freestanding Hobs by Format: % Volume 2017-2022

Table 110 NBO Company Shares of Small Cooking Appliances: % Volume 2018-2022

Table 111 LBN Brand Shares of Small Cooking Appliances: % Volume 2019-2022

Table 112 Distribution of Small Cooking Appliances by Format: % Volume 2017-2022

Table 113 Forecast Sales of Small Cooking Appliances by Category: Volume 2022-2027

Table 114 □Forecast Sales of Small Cooking Appliances by Category: Value 2022-2027

Table 115 □Forecast Sales of Small Cooking Appliances by Category: % Volume Growth 2022-2027

Table 116 □Forecast Sales of Small Cooking Appliances by Category: % Value Growth 2022-2027

VACUUM CLEANERS IN NIGERIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Another year of declining volume sales as rising prices continue to hurt performance in 2022

Cylinder vacuum cleaners perform best due to lower prices

Paneserv holds on to leading position

PROSPECTS AND OPPORTUNITIES

While still remaining niche, growth will be robust over forecast period

Small businesses contribute to volume growth

Online space will lead to increased competitiveness

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CATEGORY DATA

Table 117 Sales of Vacuum Cleaners by Category: Volume 2017-2022

Table 118 Sales of Vacuum Cleaners by Category: Value 2017-2022

Table 119 Sales of Vacuum Cleaners by Category: % Volume Growth 2017-2022

Table 120 Sales of Vacuum Cleaners by Category: % Value Growth 2017-2022

Table 121 NBO Company Shares of Vacuum Cleaners: % Volume 2018-2022

Table 122 LBN Brand Shares of Vacuum Cleaners: % Volume 2019-2022

Table 123 Distribution of Vacuum Cleaners by Format: % Volume 2017-2022

Table 124 Forecast Sales of Vacuum Cleaners by Category: Volume 2022-2027

Table 125 Forecast Sales of Vacuum Cleaners by Category: Value 2022-2027

Table 126 □Forecast Sales of Vacuum Cleaners by Category: % Volume Growth 2022-2027

Table 127 □Forecast Sales of Vacuum Cleaners by Category: % Value Growth 2022-2027

PERSONAL CARE APPLIANCES IN NIGERIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Declining purchasing power negatively affects demand for personal care appliances in 2022

Heightened hygiene awareness spurs men to do their own grooming

Chaoba holds on to strong leading position

PROSPECTS AND OPPORTUNITIES

Strong recovery of personal care appliances set to begin in 2024

Growing urban population will result in higher levels of demand

Growing online presence increases competition

CATEGORY DATA

Table 128 Sales of Personal Care Appliances by Category: Volume 2017-2022

Table 129 Sales of Personal Care Appliances by Category: Value 2017-2022

Table 130 Sales of Personal Care Appliances by Category: % Volume Growth 2017-2022

Table 131 Sales of Personal Care Appliances by Category: % Value Growth 2017-2022

Table 132 Sales of Body Shavers by Format: % Volume 2017-2022

Table 133 Sales of Hair Care Appliances by Format: % Volume 2017-2022

Table 134 NBO Company Shares of Personal Care Appliances 2018-2022

Table 135 LBN Brand Shares of Personal Care Appliances 2019-2022

Table 136 Distribution of Personal Care Appliances by Format: % Volume 2017-2022

Table 137 □Forecast Sales of Personal Care Appliances by Category: Volume 2022-2027

Table 138 □Forecast Sales of Personal Care Appliances by Category: Value 2022-2027

Table 139 □Forecast Sales of Personal Care Appliances by Category: % Volume Growth 2022-2027

Table 140 □Forecast Sales of Personal Care Appliances by Category: % Value Growth 2022-2027

AIR TREATMENT PRODUCTS IN NIGERIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Inflationary pressures negatively affect volume demand in 2022

Air conditioners and cooling fans drive volume sales

Global Appliances Nigeria continues to lead volume sales in 2022

PROSPECTS AND OPPORTUNITIES

Volume growth strong, as air treatment products seen as essential in Nigeria

Increasing demand for energy efficiency will drive innovation

Air conditioners and air coolers drive volume growth

CATEGORY DATA

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Table 141 Sales of Air Treatment Products by Category: Volume 2017-2022
Table 142 Sales of Air Treatment Products by Category: Value 2017-2022
Table 143 Sales of Air Treatment Products by Category: % Volume Growth 2017-2022
Table 144 Sales of Air Treatment Products by Category: % Value Growth 2017-2022
Table 145 Sales of Air Conditioners by Connected Appliances: % Volume 2018-2022
Table 146 NBO Company Shares of Air Treatment Products: % Volume 2018-2022
Table 147 LBN Brand Shares of Air Treatment Products: % Volume 2019-2022
Table 148 Distribution of Air Treatment Products by Format: % Volume 2017-2022
Table 149 Production of Air Conditioners: Total Volume 2017-2022
Table 150 □Forecast Sales of Air Treatment Products by Category: Volume 2022-2027
Table 151 □Forecast Sales of Air Treatment Products by Category: Value 2022-2027
Table 152 □Forecast Sales of Air Treatment Products by Category: % Volume Growth 2022-2027
Table 153 □Forecast Sales of Air Treatment Products by Category: % Value Growth 2022-2027

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