

Confectionery Packaging in the United Arab Emirates

Market Direction | 2022-09-16 | 9 pages | Euromonitor

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Report description:

Confectionery packaging saw a decline in its unit volumes in 2020, with COVID-19 having a negative effect on these products in a number of ways. For example, some on-the-go/impulse sales were lost when consumers were in lockdown or working/studying from home. In addition, the COVID-19 restrictions had an impact on the local and international economies, resulting in consumers in the United Arab Emirates seeing a drop in their disposable incomes. Furthermore, consumers were looking to eat healthie...

Euromonitor International's Confectionery Packaging in United Arab Emirates report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Chocolate Confectionery, Gum, Sugar Confectionery.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Confectionery Packaging market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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KEY DATA FINDINGS

2021 DEVELOPMENTS

Small recovery, led by tablets, in confectionery packaging unit volumes in 2021

Boxed assortments continues declining in 2021

Rising health consciousness, boosted by the pandemic, impacting confectionery sales

PROSPECTS AND OPPORTUNITIES

Flexible packaging will continue to dominate confectionery packaging

Health trend could drive the usage of smaller pack sizes

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