

## **Confectionery Packaging in Sweden**

Market Direction | 2022-08-31 | 9 pages | Euromonitor

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### **Report description:**

There was a slight increase in demand for confectionery packaging unit volumes in 2021, but it was slower than the decline seen a year earlier in 2020. Confectionery consumption was impacted by consumers spending more time at home due to COVID-19 in 2020, thereby reducing levels of on-the-go/impulse purchases, while rising consumer awareness of health and wellness is also a negative factor for this category's products. Awareness of the health risks associated with high levels of sugar consumptio...

Euromonitor International's Confectionery Packaging in Sweden report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Chocolate Confectionery, Gum, Sugar Confectionery.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Confectionery Packaging market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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2021 DEVELOPMENTS

Boxed assortments packaging declines in 2021

Health concerns and worries about pick 'n' mix hit sugar confectionery unit volumes

When it comes to gum, consumers are resistant to change

PROSPECTS AND OPPORTUNITIES

Manufacturers set to increase their focus on recyclability and renewability

Flexible plastic will see declining unit volumes in sugar confectionery over the forecast period

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