

Confectionery Packaging in Spain

Market Direction | 2022-08-30 | 10 pages | Euromonitor

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Report description:

Most areas of chocolate confectionery continued recording strong growth in 2020, in spite of the pandemic, with further positive growth being seen in 2021. For example, tablets saw a spike in demand in 2020, with further growth in 2021, as innovation was high, with many manufacturers responding to the emerging trends based on new consumer profiles and consumption habits. This benefited the packaging unit volumes of aluminium foil, flexible paper, flexible plastic, and folding cartons used in tab...

Euromonitor International's Confectionery Packaging in Spain report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Chocolate Confectionery, Gum, Sugar Confectionery.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Confectionery Packaging market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

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List Of Contents And Tables

CONFECTIONERY PACKAGING IN SPAIN

KEY DATA FINDINGS

2021 DEVELOPMENTS

Chocolate confectionery categories continue to outperform sugar confectionery and gum

Flexible packaging remains dominant as lockdowns constrain growth

Gum continues to decline in 2021 as it is hit hard by the COVID-19 pandemic

PROSPECTS AND OPPORTUNITIES

Boxed assortments back on a growth path after the sharp decline seen in 2020

Flexible packaging continues to dominate confectionery as sustainability emerges as a key theme

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