

Confectionery Packaging in Indonesia

Market Direction | 2022-06-29 | 10 pages | Euromonitor

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Report description:

Sugar confectionery was negatively impacted by the COVID-19 pandemic, as many products in this category are targeted at children. With fewer opportunities to leave the house, with children confined to home seclusion for extended periods, impulse purchases of sugary treats by parents for their children were much less common in 2020, with this trend continuing in 2021, to an extent.

Euromonitor International's Confectionery Packaging in Indonesia report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Chocolate Confectionery, Gum, Sugar Confectionery.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Confectionery Packaging market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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CONFECTIONERY PACKAGING IN INDONESIA

KEY DATA FINDINGS

2021 DEVELOPMENTS

Sugar confectionery, which dominates confectionery packaging, declines again in 2021

Chocolate confectionery was hit hard by COVID-19 in 2020, with sales still in decline in 2021

Gum records heavy losses as impulse consumption declines in lockdown

PROSPECTS AND OPPORTUNITIES

Boxed assortments likely to be a victim of continued price-consciousness among local consumers

Health and wellness trends will continue to shape confectionery packaging

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