

Concentrates in Uruguay

Market Direction | 2022-12-20 | 29 pages | Euromonitor

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Report description:

Concentrates posted sluggish results in 2022 driven by a decrease in demand for powder concentrates. The category faces a serious threat from the increasing amount of counterfeit items smuggled in from neighbouring countries in the Latin American region. Consumers have switched to contraband brands from Argentina following a rise in supply after the re-opening of the borders due to COVID-19. The illegal trade has been able to increase its supply following the devaluation of the Argentinean Peso,...

Euromonitor International's Concentrates in Uruguay report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2017-2021), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Liquid Concentrates, Powder Concentrates.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Concentrates market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Liquid concentrates remain with a niche profile due to lack of innovation

Mondelez Uruguay loses ground to local value-priced brands

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Manufacturers must cater to changing needs of health-conscious consumers

Product innovation such as plant-based may fuel further growth in concentrates

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