

Concentrates in Slovenia

Market Direction | 2022-12-20 | 28 pages | Euromonitor

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Report description:

In 2022, price increases due to the economic crisis led to weakened brand loyalty in concentrates. Even though leading players were launching new products in line with the growing health and wellness trend, the share of private labels was growing due to more attractive prices and increasing penetration of discounters. Cheaper concentrates will prevail over more healthy well-established brands due to the unstable economic situation in Slovenia and the growth of discounters.

Euromonitor International's Concentrates in Slovenia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2017-2021), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Liquid Concentrates, Powder Concentrates.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Concentrates market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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