

## **Coffee in Uruguay**

Market Direction | 2022-12-19 | 20 pages | Euromonitor

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### **Report description:**

Coffee is set to post dynamic retail value growth in hot drinks driven by incremental growth in coffee beans, whilst on-trade sales continue to rise as the country recovers from the COVID-19 pandemic. Instant coffee is seeing the strongest growth driven by its affordability as well as the availability of a greater variety of products. New consumers have entered the instant coffee category during the 2021-2022 period with many opting for lighter options containing less coffee flavour and more mil...

Euromonitor International's Coffee in Uruguay report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Fresh Coffee, Instant Coffee.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Coffee market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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