

## **Coffee in Norway**

Market Direction | 2022-12-21 | 23 pages | Euromonitor

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### **Report description:**

The return to normal lifestyles since the lifting of all COVID-19 restrictions, particularly the return to the workplace and offices had a negative impact on off-trade volume sales of coffee in 2022. Free coffee in the workplace (paid for by the employer) is ubiquitous and the most common consumption situation for Norwegians. Consequently, this shifted volumes in favour of the business-to-business channel, which is not captured in Euromonitor International data.

Euromonitor International's Coffee in Norway report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Fresh Coffee, Instant Coffee.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Coffee market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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December 2022

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Strong progress for Nestle in coffee with its increasingly diversified portfolio

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