

## **Carbonates in Turkey**

Market Direction | 2022-12-23 | 33 pages | Euromonitor

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### **Report description:**

2022 sees overall carbonates posting improved volume growth compared to 2021. Growth is being driven primarily by the recovery in on-trade sales as lifted pandemic-related restrictions allow all foodservice outlets in Turkey to reopen for business. Following lockdowns and home-based life during the COVID-19 pandemic, Turkish consumers are happy to return to socialising, eating and drinking outside of the home. Travel and tourism also continues to recover in 2022, further supporting strong growth...

Euromonitor International's Carbonates in Turkey report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2017-2021), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Cola Carbonates, Non-Cola Carbonates, Reduced Sugar Carbonates, Regular Carbonates.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Carbonates market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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December 2022

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