

Carbonates in Tunisia

Market Direction | 2022-12-21 | 28 pages | Euromonitor

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Report description:

Tunisia is experiencing a crisis in refined sugar, which began in August 2022. This shortage has had a significant impact on the production and availability of carbonates. It should be noted that all the sugar marketed in Tunisia is imported by the OCT (National Office of Trade), which then ensures the distribution to the packaged food industries. The OCT is experiencing major problems in terms of payments abroad, so it can no longer import sugar into Tunisia. Consequently, for more than three m...

Euromonitor International's Carbonates in Tunisia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2017-2021), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Cola Carbonates, Non-Cola Carbonates, Reduced Sugar Carbonates, Regular Carbonates.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Carbonates market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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