

Carbonates in Slovenia

Market Direction | 2022-12-20 | 30 pages | Euromonitor

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Report description:

Reduced sugar cola carbonates was the fastest growing category in 2022, boosted by new brands entering the landscape of reduced sugar drinks. This landscape remains immature, and with enhancing demand for less sugary drinks, manufacturers are keen to launch new offerings. Following the outbreak of COVID-19, consumers have increased levels of health awareness, which has increased the focus of sugar content within food and drink. Reduced caffeine and added herbs, like the launch of the drink Cockt...

Euromonitor International's Carbonates in Slovenia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2017-2021), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Cola Carbonates, Non-Cola Carbonates, Reduced Sugar Carbonates, Regular Carbonates.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Carbonates market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Consumers continue to migrate to e-commerce, appreciating adding convenience

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Players use digital offerings to engage consumers and build on brand loyalty

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