

## **Carbonates in Romania**

Market Direction | 2022-12-22 | 34 pages | Euromonitor

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### **Report description:**

?Carbonates only registered a slight increase in retail volume terms in 2022, as consumers were migrating to other products that they perceived to be healthier. On-trade sales increased more vigorously, as COVID-19 induced a decline in previous years, which was more significant than off-trade sales.

Euromonitor International's Carbonates in Romania report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2017-2021), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Cola Carbonates, Non-Cola Carbonates, Reduced Sugar Carbonates, Regular Carbonates.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Carbonates market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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CARBONATES IN ROMANIA

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Players focus on digital activations to boost brand awareness

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