

Bottled Water in Slovakia

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Report description:

Strong price competition has been seen in bottled water in Slovakia in 2022, visible as price wars that lasted for several months. Rising transportation and logistics costs placed imported bottled water brands at a disadvantage and local bottled water producers, such as Budis, took advantage of this. By delaying significant unit price increases, they were able to grab retail value share away from bottled water distributors who must ship their products from abroad. Nevertheless, thriftier consume...

Euromonitor International's Bottled Water in Slovakia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2017-2021), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Carbonated Bottled Water, Flavoured Bottled Water, Functional Bottled Water, Still Bottled Water.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Bottled Water market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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BOTTLED WATER IN SLOVAKIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Price competition intensifies in bottled water as domestic players capitalise on lower transportation and logistics costs

Unit prices skyrocket in 2022 as a bottled depository system comes into effect

Lacklustre marketing activity and import costs mitigate sales of private label bottled water in 2022

PROSPECTS AND OPPORTUNITIES

Post-pandemic gains made by foodservice are likely to be mitigated somewhat by weakened purchasing power

Functionality will remain visible in bottled water over the forecast period as brands seek to differentiate

On-the-go consumption will also increase sales of bottled water in smaller pack sizes

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