

Bottled Water in Peru

Market Direction | 2022-12-20 | 28 pages | Euromonitor

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Report description:

Prior to the pandemic, consumption of bottled water had been steadily in Peru, due to the burgeoning health trend and the demand for greater convenience. However, sales dropped sharply in 2020 as consumers turned to boiling tap water at home while lockdown regulations were in place. With the easing of restrictions, including the return of many consumers to the workplace, some Peruvians found themselves with less time to boil water and so returned to the convenience of bottled water. However, ret...

Euromonitor International's Bottled Water in Peru report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2017-2021), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Carbonated Bottled Water, Flavoured Bottled Water, Functional Bottled Water, Still Bottled Water.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Bottled Water market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Table of Contents:

Bottled Water in Peru
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List Of Contents And Tables

BOTTLED WATER IN PERU

KEY DATA FINDINGS

2022 DEVELOPMENTS

Boiled water continues to present competition to bottled water, despite the latter's healthy image

Family-sized and bulk formats gain greater prominence, due their value-for-money positioning

Ajeper SA remains the market leader in 2022

PROSPECTS AND OPPORTUNITIES

Search for wellbeing contributes to recovery

Alkaline water set to benefit from health trends

Growing trend towards bulk formats and packages

CATEGORY DATA

Table 1 Off-trade Sales of Bottled Water by Category: Volume 2017-2022

Table 2 Off-trade Sales of Bottled Water by Category: Value 2017-2022

Table 3 Off-trade Sales of Bottled Water by Category: % Volume Growth 2017-2022

Table 4 Off-trade Sales of Bottled Water by Category: % Value Growth 2017-2022

Table 5 NBO Company Shares of Off-trade Bottled Water: % Volume 2018-2022

Table 6 LBN Brand Shares of Off-trade Bottled Water: % Volume 2019-2022

Table 7 NBO Company Shares of Off-trade Bottled Water: % Value 2018-2022

Table 8 LBN Brand Shares of Off-trade Bottled Water: % Value 2019-2022

Table 9 Forecast Off-trade Sales of Bottled Water by Category: Volume 2022-2027

Table 10 □Forecast Off-trade Sales of Bottled Water by Category: Value 2022-2027

Table 11 □Forecast Off-trade Sales of Bottled Water by Category: % Volume Growth 2022-2027

Table 12 □Forecast Off-trade Sales of Bottled Water by Category: % Value Growth 2022-2027

SOFT DRINKS IN PERU

EXECUTIVE SUMMARY

Soft drinks in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

Foodservice vs retail split

What next for soft drinks?

MARKET DATA

Table 13 Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: Volume 2017-2022

Table 14 Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: % Volume Growth 2017-2022

Table 15 Off-trade vs On-trade Sales of Soft Drinks by Channel: Value 2017-2022

Table 16 Off-trade vs On-trade Sales of Soft Drinks by Channel: % Value Growth 2017-2022

Table 17 Off-trade vs On-trade Sales of Soft Drinks (as sold) by Category: Volume 2021

Table 18 Off-trade vs On-trade Sales of Soft Drinks (as sold) by Category: % Volume 2021

Table 19 Off-trade vs On-trade Sales of Soft Drinks by Category: Value 2021

Table 20 Off-trade vs On-trade Sales of Soft Drinks by Category: % Value 2021

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Table 21	Off-trade Sales of Soft Drinks (RTD) by Category: Volume 2017-2022
Table 22	Off-trade Sales of Soft Drinks (RTD) by Category: % Volume Growth 2017-2022
Table 23	Off-trade Sales of Soft Drinks by Category: Value 2017-2022
Table 24	Off-trade Sales of Soft Drinks by Category: % Value Growth 2017-2022
Table 25	Sales of Soft Drinks by Total Fountain On-trade: Volume 2017-2022
Table 26	Sales of Soft Drinks by Total Fountain On-trade: % Volume Growth 2017-2022
Table 27	NBO Company Shares of Off-trade Soft Drinks (RTD): % Volume 2018-2022
Table 28	LBN Brand Shares of Off-trade Soft Drinks (RTD): % Volume 2019-2022
Table 29	NBO Company Shares of Off-trade Soft Drinks: % Value 2018-2022
Table 30	LBN Brand Shares of Off-trade Soft Drinks: % Value 2019-2022
Table 31	Distribution of Off-trade Soft Drinks (as sold) by Format: % Volume 2017-2022
Table 32	Distribution of Off-trade Soft Drinks (as sold) by Format and Category: % Volume 2022
Table 33	Forecast Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: Volume 2022-2027
Table 34	Forecast Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: % Volume Growth 2022-2027
Table 35	Forecast Off-trade vs On-trade Sales of Soft Drinks by Channel: Value 2022-2027
Table 36	Forecast Off-trade vs On-trade Sales of Soft Drinks by Channel: % Value Growth 2022-2027
Table 37	Forecast Off-trade Sales of Soft Drinks (RTD) by Category: Volume 2022-2027
Table 38	Forecast Off-trade Sales of Soft Drinks (RTD) by Category: % Volume Growth 2022-2027
Table 39	Forecast Off-trade Sales of Soft Drinks by Category: Value 2022-2027
Table 40	Forecast Off-trade Sales of Soft Drinks by Category: % Value Growth 2022-2027
Table 41	Forecast Sales of Soft Drinks by Total Fountain On-trade: Volume 2022-2027
Table 42	Forecast Sales of Soft Drinks by Total Fountain On-trade: % Volume Growth 2022-2027

APPENDIX

Fountain sales in Peru

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SOURCES

Summary 1 Research Sources

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