

Bottled Water in Lithuania

Market Direction | 2022-12-20 | 28 pages | Euromonitor

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Report description:

The summer of 2022 was relatively cold with only August reaching the hot temperatures normally seen in Lithuania. As a result, retail volume sales of bottled water declined. Bottled water players attempted to balance out this downturn via huge promotions at the end of the main season, but it was not sufficient to prevent a marginal decline in retail volumes. In 2021, with society opening up, bottled water registered a strong recovery, with healthy current value and volume growth. On-the-go forma...

Euromonitor International's Bottled Water in Lithuania report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2017-2021), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Carbonated Bottled Water, Flavoured Bottled Water, Functional Bottled Water, Still Bottled Water.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Bottled Water market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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