

## **Bottled Water in Latvia**

Market Direction | 2022-12-22 | 28 pages | Euromonitor

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### **Report description:**

While bottled water had been registering healthy growth over the review period, the pandemic lockdowns in 2020 led to a contraction in off-trade volume sales. With people spending significant time at home, they drank tap water instead, which is of good quality in Lithuania. By 2022, with society opening up fully, bottled water registered a strong recovery. Recovery was also helped by the warm weather seen over the summer months, which also helped to boost on the go consumption and smaller, more...

Euromonitor International's Bottled Water in Latvia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2017-2021), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Carbonated Bottled Water, Flavoured Bottled Water, Functional Bottled Water, Still Bottled Water.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Bottled Water market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Strong recovery in bottled water as society opens up helped by warm summer weather

Competitive environment shaped by Everest acquisition, boycott on Russian and Belarusian brands and growing popularity of private label

Still bottled water drives volume growth, with functional bottled water growing from a low base

#### PROSPECTS AND OPPORTUNITIES

Positive outlook for bottled water as consumers eschew carbonates for healthier alternatives

Environmental concerns and the rising cost of living benefit tap water consumption at the expense of bottled water

Rising cost of living boosts popularity of private label bottled water products

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