

## **Beauty and Personal Care Packaging in the Netherlands**

Market Direction | 2022-08-03 | 10 pages | Euromonitor

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### **Report description:**

Packaging volumes of bath and shower products declined in 2020-2021, as the exceptional gains seen in the previous year due to COVID-19 stockpiling and panic-buying were not sustainable. Nevertheless, total packaging volumes remained far higher than pre-pandemic, as Dutch consumers continued to have high cleanliness and hygiene standards in 2021. In addition, despite overall decline, the packaging volumes of glass bottles, glass jars, plastic pouches and squeezable plastic tubes used for bath an...

Euromonitor International's Beauty and Personal Care Packaging in Netherlands report offers insight into key trends and developments driving packaging across the category.

Product coverage: Baby and Child-specific Products Packaging, Bath and Shower Packaging, Colour Cosmetics Packaging, Deodorants Packaging, Depilatories Packaging, Fragrances Packaging, Hair Care Packaging, Men's Grooming Packaging, Oral Care Packaging, Skin Care Packaging, Sun Care Packaging.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Beauty and Personal Care Packaging market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International

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Toothpaste sees the launch of sustainably packaged products

Packaging launched to meet consumers' demand for eco-friendly and compact deodorants

PROSPECTS AND OPPORTUNITIES

Trend towards airless packaging and refillable packaging

Government's ban on single-use plastic will affect companies' packaging strategies

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