

Beauty and Personal Care Packaging in South Africa

Market Direction | 2022-08-01 | 8 pages | Euromonitor

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Report description:

Over 2020-2021, South African consumers placed greater emphasis on maintaining their overall health and personal hygiene after the emergence of the COVID-19 virus. The packaging volumes of squeezable plastic tubes used for toothpaste therefore witnessed an increase over 2020-2021. Although the country was in severe economic crisis as a result of the COVID-19 pandemic, South Africans did not cut their spending on essential items such as toothpaste. In 2021, Colgate released its first recyclable t...

Euromonitor International's Beauty and Personal Care Packaging in South Africa report offers insight into key trends and developments driving packaging across the category.

Product coverage: Baby and Child-specific Products Packaging, Bath and Shower Packaging, Colour Cosmetics Packaging, Deodorants Packaging, Depilatories Packaging, Fragrances Packaging, Hair Care Packaging, Men's Grooming Packaging, Oral Care Packaging, Skin Care Packaging, Sun Care Packaging.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Beauty and Personal Care Packaging market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

Beauty and Personal Care Packaging in South Africa

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List Of Contents And Tables

BEAUTY AND PERSONAL CARE PACKAGING IN SOUTH AFRICA

KEY DATA FINDINGS

2021 DEVELOPMENTS

Personal hygiene drives packaging volumes in oral care and hair care

No recovery for colour cosmetics and sun care packaging volumes

Different pack sizes appeal to different consumers

PROSPECTS AND OPPORTUNITIES

Despite a slow start, sustainability is moving into the spotlight

DIY hair removal set to boost packaging for women's razors and blades

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