

## **Baked Goods in Costa Rica**

Market Direction | 2022-12-21 | 20 pages | Euromonitor

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### **Report description:**

Total volume sales were stable in 2022, as the on-trade channel continued to rebound from a slump in 2020, caused by the closure of foodservice outlets during the Coronavirus (COVID-19) pandemic. While retail volume sales dropped during 2022, compared with 2021, this was largely informed by spikes in demand due to home seclusion during the pandemic. Importantly, retail and total volume sales remained higher than the pre-pandemic 2019 level, supported by the ongoing recovery of foodservice volume...

Euromonitor International's Baked Goods in Costa Rica report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Bread, Cakes, Dessert Mixes, Dessert Pies and Tarts, Frozen Baked Goods, Pastries.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### **Why buy this report?**

- \* Get a detailed picture of the Baked Goods market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Euromonitor International  
December 2022

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Unpackaged leavened bread and cakes are very well liked

Dessert mixes remain popular as easy and cost-effective products

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