

Bags and Luggage in Brazil

Market Direction | 2022-12-21 | 19 pages | Euromonitor

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Report description:

In 2020 and 2021, the rise in the unemployment rate associated with COVID-19 caused a reduction in purchasing power. As a result, consumers redefined their priorities, and there was a greater concentration of consumption towards more basic needs. These financial hardships, in addition to home confinement, reduced the frequency of social occasions and led to disruption in tourism, causing a sharp reduction in the demand for handbags. In addition, online classes also significantly reduced sales of...

Euromonitor International's Bags and Luggage in Brazil report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2017-2021), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Bags, Luggage.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Bags and Luggage market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Better control of COVID-19 allows the return of footfall and growth

Bags have been gaining importance in the portfolios of major fashion players

Diversification, with new channel possibilities to enhance consumers' shopping experience

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Comfy fashion to give way under the release of pent-up demand for glamorous items

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