

## **Baby Food Packaging in the Netherlands**

Market Direction | 2022-07-08 | 10 pages | Euromonitor

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### **Report description:**

Baby food recorded an improvement in its performance in 2020, in spite of parents having more time to prepare home-made food for their offspring or it being easier to breastfeed their baby due to home seclusion and home working/learning in the pandemic. Unit volume growth in 2021 was again stronger than in the pre-pandemic years, with other baby food, the biggest category in unit volume terms, helped to drive this performance. While glass jars has been recording declining sales, it still remains...

Euromonitor International's Baby Food Packaging in Netherlands report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Dried Baby Food, Milk Formula, Other Baby Food, Prepared Baby Food.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Baby Food Packaging market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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### **Table of Contents:**

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List Of Contents And Tables

BABY FOOD PACKAGING IN THE NETHERLANDS

KEY DATA FINDINGS

2021 DEVELOPMENTS

Other baby food driving an improved performance in baby food during the pandemic

Dried baby food continues declining

Metal tins recording growth as hermetic closures help keep the content fresh

PROSPECTS AND OPPORTUNITIES

Plastic pouches will continue to take share from glass jars in prepared baby food

Players will look to meet consumer demand for lightweight and convenient formats

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