

## **Baby Food Packaging in Switzerland**

Market Direction | 2022-09-02 | 9 pages | Euromonitor

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### **Report description:**

Prepared baby food saw an improvement in its packaging unit volume growth rate in 2021, as consumer mobility started to increase again, with parents resuming their active lifestyles, to an extent, in this year. Given they no longer had as much time to cook baby food at home as they did in 2020, prepared baby food proved to be a convenient option. This benefited the packaging unit volumes of thin wall plastic containers and aluminium/plastic pouches used in prepared baby food in 2021. However, w...

Euromonitor International's Baby Food Packaging in Switzerland report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Dried Baby Food, Milk Formula, Other Baby Food, Prepared Baby Food.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Baby Food Packaging market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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BABY FOOD PACKAGING IN SWITZERLAND

KEY DATA FINDINGS

2021 DEVELOPMENTS

Aluminium/plastic pouches continues gaining share in prepared baby food

Another dynamic performance is seen from PET bottles with plastic screw closures in other baby food in 2021

Goat milk products helping drive growth in milk formula packaging

PROSPECTS AND OPPORTUNITIES

Low birth rate and maturity of demand will hold back growth in the coming years

Glass jars will maintain its status as the leading pack type, but will continue losing share

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