

## **Baby Food Packaging in Spain**

Market Direction | 2022-08-30 | 9 pages | Euromonitor

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### **Report description:**

Baby food packaging recorded a decline in total volume sales in 2020 due to the lifestyle changes associated with the COVID-19 pandemic and the restrictions brought in to try and contain the spread of the virus. With consumers facing strict national and local lockdown measures across Spain, they tended to shop less and stayed indoors more, which restricted purchases of baby food products. Many parents were also benefitting from the extra time spent at home in 2020, giving them the ability to fee...

Euromonitor International's Baby Food Packaging in Spain report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Dried Baby Food, Milk Formula, Other Baby Food, Prepared Baby Food.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Baby Food Packaging market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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KEY DATA FINDINGS

2021 DEVELOPMENTS

Prepared baby food packaging drives the recovery in the overall category in 2021

Stand-up pouches gain ground as glass jars lose out

Sluggish birth rate underpins category struggles

PROSPECTS AND OPPORTUNITIES

Baby food will struggle due to the falling birth rate

Glass jars will continue to lose out to more convenient formats

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