

Baby Food Packaging in Poland

Market Direction | 2022-07-14 | 8 pages | Euromonitor

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Report description:

Demand for baby food packaging expanded at its fastest rate in well over a decade during 2020. Some parents purchased baby food in bulk due to fears of product shortages that might arise from pandemic-related supply-chain disruption, while others did so in order to make fewer shopping trips in an effort to limit their risk of contracting COVID-19. Baby food packaging demand was also boosted by the extension of the government's 500+ child benefit programme, which seeks to improve the quality of l...

Euromonitor International's Baby Food Packaging in Poland report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Dried Baby Food, Milk Formula, Other Baby Food, Prepared Baby Food.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Baby Food Packaging market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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BABY FOOD PACKAGING IN POLAND

KEY DATA FINDINGS

2021 DEVELOPMENTS

Extension of child benefit programme and pandemic-related stockpiling drive strong growth in demand for baby food packaging

Stand-up pouches with plastic screw closures have a strong appeal among busy parents

Nestle introduces a holder for the scoop on its Nan powder milk formula

PROSPECTS AND OPPORTUNITIES

Powder milk formula to drive growth in baby food over the forecast period

Convenience will grow in importance as Poland continues to urbanise

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