

## Baby Food Packaging in Mexico

Market Direction | 2022-07-04 | 8 pages | Euromonitor

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### Report description:

Demand for milk formula increased in 2021, driven by demand for growing-up milk formula and special baby milk formula, benefiting from the fact that paediatricians in Mexico are increasingly recommending and prescribing special baby milk formula not only to treat specific conditions like lactose intolerance, allergies, acid reflux or diarrhoea, but also to reduce the likelihood of infants developing such ailments in the first place. This was benefiting the packaging unit volumes of metal tins an...

Euromonitor International's Baby Food Packaging in Mexico report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Dried Baby Food, Milk Formula, Other Baby Food, Prepared Baby Food.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

- \* Get a detailed picture of the Baby Food Packaging market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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BABY FOOD PACKAGING IN MEXICO

KEY DATA FINDINGS

2021 DEVELOPMENTS

Flexible packaging gaining share in baby food

Glass jars leads prepared baby food, but stand-up pouches gaining share

Increased female labour force participation underpins growth in demand for baby food packaging

PROSPECTS AND OPPORTUNITIES

Powder milk formula players will look to attract consumers with higher-quality products

Increasing female labour force participation will continue to boost demand for baby food packaging

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