

Baby Food Packaging in France

Market Direction | 2022-06-27 | 9 pages | Euromonitor

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Report description:

Following the implementation of COVID-19 restrictions in France, consumers were spending more time at home in 2020. Curfews, lockdowns, travel restrictions and social distancing measures meant that consumers had more time at home during which they could prepare home-made food for their babies. This reduced demand for products in baby food, as many consumers consider home-made meals to be healthier for their babies.

Euromonitor International's Baby Food Packaging in France report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Dried Baby Food, Milk Formula, Other Baby Food, Prepared Baby Food.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Baby Food Packaging market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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BABY FOOD PACKAGING IN FRANCE

KEY DATA FINDINGS

2021 DEVELOPMENTS

Baby food packaging performance picks up in 2021 after consumers were able to switch to home-made food in 2020

Tightened regulations for milk formula

Still a place for glass packaging in baby food

PROSPECTS AND OPPORTUNITIES

Liquid milk formula sales to decline, hitting unit volumes of HDPE bottles and brick liquid cartons

Dried baby food expected to continue declining over the forecast period

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