

Alcoholic Drinks Packaging in Sweden

Market Direction | 2022-10-11 | 10 pages | Euromonitor

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Report description:

Unlike other European countries, Sweden did not impose major lockdown restrictions on households and businesses due to COVID-19, instead advising its citizens to observe social distancing measures, limit travel and avoid major gatherings in public places. Nevertheless, these, as well as other measures imposed on on-trade outlets, led to reduced footfall in bars and restaurants, contributing to a decline in on-trade alcoholic drinks sales in 2020, and therefore also a big fall in packaging unit v...

Euromonitor International's Alcoholic Drinks Packaging in Sweden report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Beer, Cider/Perry, RTDs, Spirits, Wine.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Alcoholic Drinks Packaging market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

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List Of Contents And Tables

ALCOHOLIC DRINKS PACKAGING IN SWEDEN

KEY DATA FINDINGS

2021 DEVELOPMENTS

On-trade starts its recovery in 2021, but off-trade growth slows significantly

Glass bottles continue losing share to metal beverage cans, while PET bottles see strong growth during the pandemic

Usage of PET bottles in spirits continues to see dynamic growth

PROSPECTS AND OPPORTUNITIES

Metal beverage cans expected to see growth in RTDs

Pandemic provides further impetus for sustainable developments in alcoholic drinks packaging

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