

Alcoholic Drinks Packaging in Spain

Market Direction | 2022-10-11 | 10 pages | Euromonitor

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Report description:

The strict lockdown in spring 2020 in Spain due to the COVID-19 outbreak required the closure of all on-trade establishments, which had a major impact on volume sales of alcoholic drinks and its packaging in the on-trade in 2020 as a whole. This was further exacerbated by the drop in inbound tourism over the summer, with the on-trade losing almost a third of its unit volumes in 2020. Alcoholic drinks consumption shifted from bars and restaurants into people's homes, driving off-trade volume sale...

Euromonitor International's Alcoholic Drinks Packaging in Spain report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Beer, Cider/Perry, RTDs, Spirits, Wine.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Alcoholic Drinks Packaging market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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ALCOHOLIC DRINKS PACKAGING IN SPAIN

KEY DATA FINDINGS

2021 DEVELOPMENTS

On-trade enjoys a strong rebound in 2021, as off-trade slips into decline

Metal beverage can use expanding in RTDs and cider/perry

Strong rebound for metal beverage cans in flavoured/mixed lager

PROSPECTS AND OPPORTUNITIES

Sustainability an increasingly important theme in alcoholic drinks packaging

Glass bottles will continue to dominate unit volumes in spirits and wine

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