

Alcoholic Drinks Packaging in South Africa

Market Direction | 2022-10-11 | 9 pages | Euromonitor

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Report description:

Unlike in many countries, which only saw the closure of on-trade establishments, the sale of alcohol was banned completely in South Africa to help control the spread of the COVID-19 virus in 2020. This meant that, also unlike most other nations, South Africa suffered an even steeper decline in the off-trade than in the on-trade in 2020. With the transportation and sale of alcoholic drinks completely banned within the country during lockdown, this meant that on-trade consumption could not simply...

Euromonitor International's Alcoholic Drinks Packaging in South Africa report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Beer, Cider/Perry, RTDs, Spirits, Wine.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Alcoholic Drinks Packaging market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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ALCOHOLIC DRINKS PACKAGING IN SOUTH AFRICA

KEY DATA FINDINGS

2021 DEVELOPMENTS

Strong rebound in alcohol drinks packaging unit volumes in 2021

Revival for still light grape wine benefits glass bottles and bag in boxes

South African Breweries unveils its new Cold Lock packaging on its Castle Lite brand

PROSPECTS AND OPPORTUNITIES

Sustainability expected to grow in importance

Swift recovery will be followed by positive annual growth rates in 2021-2026

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