

Alcoholic Drinks Packaging in Japan

Market Direction | 2022-10-07 | 9 pages | Euromonitor

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Report description:

With COVID-19 seeing the declaration of a state of emergency in Japan, on-trade outlets closed or reduced their operating hours in 2020, with early alcohol curfews in place in any establishments that remained open. Coupled with concerns over social distancing, this resulted in sales of alcoholic drinks through the on-trade slumping in 2020 - losing around a third of their packaging unit volumes in this year. However, with off-trade sales up on previous years in 2020, this helped ensure that tota...

Euromonitor International's Alcoholic Drinks Packaging in Japan report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Beer, Cider/Perry, RTDs, Spirits, Wine.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Alcoholic Drinks Packaging market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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ALCOHOLIC DRINKS PACKAGING IN JAPAN

KEY DATA FINDINGS

2021 DEVELOPMENTS

On-trade sales still in decline as off-trade demand stagnates in 2021

Metal beverage cans continues gaining share in 2021

Beer continues to struggle in Japan

PROSPECTS AND OPPORTUNITIES

Sustainability trend expected to continue developing

RTDs expected to continue helping metal beverage cans to grow

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