

## **Air Treatment Products in Spain**

Market Direction | 2022-12-22 | 37 pages | Euromonitor

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### **Report description:**

Retail volume sales of air treatment products continued to expand at a robust pace during 2022, albeit with a slight slowdown from the previous year. Demand during 2022 was supported by an unusually long and hot summer that spurred sales of air conditioners and cooling fans. In some parts of the country (most notably in Madrid and Seville), temperatures exceeded 40 degrees Celsius for extended periods between June and August. With temperatures remaining elevated at night, many found it difficult...

Euromonitor International's Air Treatment Products in Spain report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Air Purifiers, Cooling, Dehumidifiers, Humidifiers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Air Treatment Products market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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A long, hot summer boosts demand for air conditioners and cooling fans

Renters appreciate the flexibility of portable air conditioners

Air purifiers are going mainstream

##### PROSPECTS AND OPPORTUNITIES

Persistent concern about urban air quality will continue to support strong demand growth for air purifiers

Climate change will increasingly make air conditioners essential in some regions

E-commerce will continue to grow in importance, particularly for cooling fans and air purifiers

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