

Air Treatment Products in Mexico

Market Direction | 2022-12-19 | 38 pages | Euromonitor

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Report description:

Towards the end of 2021 and part of 2022 the supply air treatment products was impacted by a lack of semiconductors, which had a particularly big impact on split air conditioners. However, the Mexican government worked with other countries like the US to start producing semiconductors in the country in order to reduce the reliance on imports from Asia. The impact of semiconductor shortages led to price increases not only in air treatment products but also other industries, including automobiles.

Euromonitor International's Air Treatment Products in Mexico report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Air Purifiers, Cooling, Dehumidifiers, Humidifiers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Air Treatment Products market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Table of Contents:

Air Treatment Products in Mexico
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List Of Contents And Tables

AIR TREATMENT PRODUCTS IN MEXICO

KEY DATA FINDINGS

2022 DEVELOPMENTS

Mexican households keen to invest in air conditioners

The government promotes sensible electricity consumption as energy prices soar

Energy efficiency a key selling point for air conditioners

PROSPECTS AND OPPORTUNITIES

As temperatures rise so too should demand for split air conditioners

New product development and innovation remains rife as competition intensifies

Air purifiers expected to gain more attention as consumers spend more time at home

CATEGORY DATA

Table 1 Sales of Air Treatment Products by Category: Volume 2017-2022

Table 2 Sales of Air Treatment Products by Category: Value 2017-2022

Table 3 Sales of Air Treatment Products by Category: % Volume Growth 2017-2022

Table 4 Sales of Air Treatment Products by Category: % Value Growth 2017-2022

Table 5 Sales of Air Conditioners by Connected Appliances: % Volume 2018-2022

Table 6 NBO Company Shares of Air Treatment Products: % Volume 2018-2022

Table 7 LBN Brand Shares of Air Treatment Products: % Volume 2019-2022

Table 8 Distribution of Air Treatment Products by Format: % Volume 2017-2022

Table 9 Production of Air Conditioners: Total Volume 2017-2022

Table 10 □Forecast Sales of Air Treatment Products by Category: Volume 2022-2027

Table 11 □Forecast Sales of Air Treatment Products by Category: Value 2022-2027

Table 12 □Forecast Sales of Air Treatment Products by Category: % Volume Growth 2022-2027

Table 13 □Forecast Sales of Air Treatment Products by Category: % Value Growth 2022-2027

CONSUMER APPLIANCES IN MEXICO

EXECUTIVE SUMMARY

Consumer appliances in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

What next for consumer appliances?

MARKET INDICATORS

Table 14 Household Penetration of Selected Total Stock Consumer Appliances by Category 2018-2023

Table 15 Replacement Cycles of Consumer Appliances by Category 2018-2023

MARKET DATA

Table 16 Sales of Consumer Appliances by Category: Volume 2017-2022

Table 17 Sales of Consumer Appliances by Category: Value 2017-2022

Table 18 Sales of Consumer Appliances by Category: % Volume Growth 2017-2022

Table 19 Sales of Consumer Appliances by Category: % Value Growth 2017-2022

Table 20 Sales of Major Appliances by Category and Built-in/Freestanding Split: Volume 2017-2022

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Table 21	Sales of Major Appliances by Category and Built-in/Freestanding Split: Value 2017-2022
Table 22	Sales of Major Appliances by Category and Built-in/Freestanding Split: % Volume Growth 2017-2022
Table 23	□Sales of Major Appliances by Category and Built-in/Freestanding Split: % Value Growth 2017-2022
Table 24	□Sales of Small Appliances by Category: Volume 2017-2022
Table 25	□Sales of Small Appliances by Category: Value 2017-2022
Table 26	□Sales of Small Appliances by Category: % Volume Growth 2017-2022
Table 27	□Sales of Small Appliances by Category: % Value Growth 2017-2022
Table 28	□NBO Company Shares of Major Appliances: % Volume 2018-2022
Table 29	□LBN Brand Shares of Major Appliances: % Volume 2019-2022
Table 30	□NBO Company Shares of Small Appliances: % Volume 2018-2022
Table 31	□LBN Brand Shares of Small Appliances: % Volume 2019-2022
Table 32	□Distribution of Major Appliances by Format: % Volume 2017-2022
Table 33	□Distribution of Small Appliances by Format: % Volume 2017-2022
Table 34	□Forecast Sales of Consumer Appliances by Category: Volume 2022-2027
Table 35	□Forecast Sales of Consumer Appliances by Category: Value 2022-2027
Table 36	□Forecast Sales of Consumer Appliances by Category: % Volume Growth 2022-2027
Table 37	□Forecast Sales of Consumer Appliances by Category: % Value Growth 2022-2027
Table 38	□Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: Volume 2022-2027
Table 39	□Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: Value 2022-2027
Table 40	□Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: % Volume Growth 2022-2027
Table 41	□Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: % Value Growth 2022-2027
Table 42	□Forecast Sales of Small Appliances by Category: Volume 2022-2027
Table 43	□Forecast Sales of Small Appliances by Category: Value 2022-2027
Table 44	□Forecast Sales of Small Appliances by Category: % Volume Growth 2022-2027
Table 45	□Forecast Sales of Small Appliances by Category: % Value Growth 2022-2027

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SOURCES

Summary 1 Research Sources

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