

Weight Management and Wellbeing in South Africa

Market Direction | 2022-12-07 | 22 pages | Euromonitor

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Report description:

Social and professional activities have once again resumed in South Africa, encouraging local consumers to focus on their grooming routines and physical appearance. South Africans are adopting different strategies to weight loss, with some focusing solely on exercise or weight management products, while some are trying a combination of both. Those who join weight loss programmes tend to use a combination of both, with specific brands often suggested by their fitness trainers. While the government...

Euromonitor International's Weight Management and Wellbeing in South Africa report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Meal Replacement, OTC Obesity, Slimming Teas, Supplement Nutrition Drinks, Weight Loss Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Weight Management and Wellbeing market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International

December 2022

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Self-medication/self-care and preventive medicine

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