

Vegetables in the US

Market Direction | 2022-12-07 | 20 pages | Euromonitor

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Report description:

Supply chain disruptions related to the COVID-19 pandemic have affected all industries, and fresh vegetables has also faced these issues. Rising costs for inputs such as labour, transportation, and raw materials have led producers to raise costs in retail. Prices of fresh vegetables increased significantly in 2021, and this is set to continue in 2022, negatively affecting retail volume demand. Retail growth of organic vegetables has been much slower after years of strong growth. During this time...

Euromonitor International's Vegetables in USA report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data in volume terms 2017-2021, allowing you to identify the sectors driving growth. It offers strategic analysis of key factors influencing the market - be they new product developments, consumption patterns and distribution data. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Cauliflowers and broccoli, Maize, Onion, Other Vegetables, Tomatoes.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Vegetables market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International
December 2022

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