

Vegetables in Morocco

Market Direction | 2022-12-14 | 17 pages | Euromonitor

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Report description:

Fresh vegetables have always been an essential element of Moroccan cuisine. Fresh vegetables, raw and cooked, are consumed daily by a big part of the Moroccan population and, for this reason, are often considered essential. Moroccan people are not big consumers of processed vegetables. Therefore, fresh vegetables continued to increase over the past years. The increase in fresh vegetable consumption is also explained by the good agricultural year in 2022. Also, the decline in vegetable exports to...

Euromonitor International's Vegetables in Morocco report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data in volume terms 2017-2021, allowing you to identify the sectors driving growth. It offers strategic analysis of key factors influencing the market - be they new product developments, consumption patterns and distribution data. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Cauliflowers and broccoli, Maize, Onion, Other Vegetables, Tomatoes.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Vegetables market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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